



# MATT RITTMAN

MOTION DESIGNER

## Innovative Individual Combining Technical & Creative Talents to Enhance Client Experience

Award-winning, creative professional with diverse, comprehensive industry experience. Passionate about creating aesthetically-pleasing 3D visualization and animation and proficient in industry standard software, including Adobe After Effects and Maxon Cinema 4D. Identify and solve problems quickly and foster strong relationships using clear and effective written and verbal communication.

## SKILLS

3D Modeling | 2D/3D Animation | Adobe Creative Suite | Corona Renderer | YouTube Channel Management

## CONTACT

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## WORK EXPERIENCE

### FREELANCE 3D VISUALIZATION

2005 - PRESENT

Create compelling motion graphics for clients to effectively communicate and promote brand, product, or service.

- Developed animation tutorials on YouTube, generating 100K+ views and boosting online presence.
- Researched, conceptualized, and designed engaging animation that produced 100M+ views since 2017.
- Created 2D graphic storyboards outlining preliminary animation work which helped “tell the story” or main idea for the customer.
- Produced photo-realistic renders by utilizing 3D modeling and advanced lighting and texturing techniques.
- Facilitated customer retention by building and developing strong relationships with clients.

### SENIOR GRAPHIC DESIGNER

KCCI 8 NEWS, DES MOINES, IA | 2013 - 2018

Conceptualized and designed animated templates, monitors, and other digital assets. Developed internal and external printed station marketing material. Created lower thirds, end tags, and transition templates and increased productivity for several departments.

- Enhanced viewer experience by creating opens for sports and image specials through use of Cinema 4D and by filling graphic requests for multiple stations for use on-air.
- Photographed station talent for use in marketing materials, enhancing visibility and recognition.
- Supported update of station branding, applying key edits to vehicle wraps and interior / exterior signage.
- Assisted with newsroom redesign by creating 3D renderings, wall murals, and lightbox artwork.

## AWARDS

### WORLDFEST SILVER REMI AWARD, 2018

HOW AN AK-47 WORKS

### YOUTUBE SILVER CREATOR AWARD, 2018

100,000 SUBSCRIBERS

### UPPER MIDWEST REGIONAL EMMY AWARD, 2017

ONE-TIME SPECIAL: IMPACT

## EDUCATION

### BACHELOR OF FINE ARTS (BFA), INTEGRATED STUDIO ARTS

IOWA STATE UNIVERSITY, AMES, IA

### ASSOCIATE IN ARTS (AA), LIBERAL ARTS

DES MOINES AREA COMMUNITY COLLEGE, ANKENY, IA